

The more that you are kept in the dark, either due to your own lack of inquisitiveness or the workings of an unscrupulous industry (such as the food industry that markets junk foods and soda to children as though it is something they should be consuming), the easier you are to manipulate.

And this is where a population of people who do not possess their own knowledge base will easily believe, for instance, that they must quickly get vaccinated to protect themselves against an imaginary pandemic like the bird flu, or that food from their local supermarket is somehow safer than food grown by a farmer down the road.

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