

Utah's growing tourism industry and the star-studded Sundance Film Festival are being targeted for a boycott by bloggers, gay rights activists and others seeking to punish the Mormon church for its aggressive promotion of California's ban on gay marriage.

It could be a heavy price to pay. Tourism brings in \$6 billion a year to Utah, with world-class skiing, a spectacular red rock country and the film festival founded by Robert Redford, among other popular tourist draws.

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