

We're on the map, but the wrong map: In 2008 Israel ranked eighth in the world's counterfeit pharmaceuticals trade, with 78 reported cases of fake drugs worth up to NIS 100 million. And those were only the cases that were caught.

The figures, based on data from the World Health Organization, Health Ministry and drug safety watchdogs, were released at a conference on drug counterfeiting last week, sponsored by the Federation of Chambers of Commerce and Pharma Israel. But clearly, the figures reveal only part of the problem, as they reflect only fake drugs that were caught.

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